



CALL FOR SPONSORSHIP

7th ECMI Annual Conference • 23 November 2017 • Brussels

The European Capital Markets Institute (ECMI) at the Centre for European Policy Studies (CEPS) and the Brevan Howard Centre for Financial Analysis at the Imperial College Business School kindly invite you to sponsor the 7th ECMI Annual Conference.

Agenda in brief:

Welcome remarks by the Chairman of ECMI
Opening speech
Session 1. Short vs Long-term Investment: What will capital markets deliver?
Session 2. Reforming the Derivatives Markets: Is the puzzle complete?
Session 3. 2017 ECMI Best Paper: Presentation and Award Ceremony
Session 4. DLT and its Applications: Revolution or evolution?
Closing speech
Final remarks by the General Manager of ECMI

This high-level event offers your organisation an ideal platform for increasing its visibility and multiple networking opportunities for its delegates. Receiving external financial support is an essential element in the success of the conference, and the organising team will ensure that your contribution is fully recognised.

For six years running, the ECMI Annual Conference has brought together an excellent line-up of speakers (a balanced mix of academics, policy-makers and market participants) to share their expertise with more than 300 participants from across Europe and beyond. Please find in the annex more information about ECMI's previous annual conferences, including the list of organisations that have supported the conferences to date.

We look forward to hearing from you.

With best regards,

A handwritten signature in blue ink that reads 'Karel Lannoo'.

Karel Lannoo
Chief Executive, CEPS & ECMI

A handwritten signature in blue ink that reads 'Franklin Allen'.

Prof. Franklin Allen
Executive Director, Brevan Howard Centre

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ORGANISATION

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Main contact person:

Job title:

E-mail:

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BILLING INFORMATION

Responsible department:

Contact person:

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Tax register number (VAT for Europe):

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SPONSORSHIP OPTIONS

EUR 7,500 **GOLD: 1 panellist, 5 free delegates, logo on conference materials and webpage, exhibition stand**

Please indicate your preference for the speaking slot. *

AGENDA	1st choice	2nd choice
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Session 1	<input type="checkbox"/>	<input type="checkbox"/>
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Session 2	<input type="checkbox"/>	<input type="checkbox"/>
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Session 4	<input type="checkbox"/>	<input type="checkbox"/>
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Please indicate the name and position of the person who would potentially participate as panellist.

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**The organising team will verify the availability and compatibility with the programme.*

EUR 4,000 **SILVER: 3 free delegates, logo on conference materials and webpage, exhibition stand**

Date:

Signature:

Please fill in and return the registration form to Maarja Kuusik at maarja.kuusik@ceps.eu



ANNEXES

1) PAST ECMI Annual Conferences

Detailed information about previous ECMI Annual Conferences is available on our [website](#).

23 Nov 2017	<u>Towards variable union in Europe's capital markets</u>
9 Nov 2016	Towards the right policy mix for a thriving European capital market
20 Oct 2015	Navigating the Storm - Setting long-term goals in volatile market conditions?
29 Oct 2014	The Five Years Ahead - A new action plan for Europe's financial markets?
17 Oct 2013	Closing the Funding Gap - Competition at the heart of the single market
18 Oct 2012	Capital Markets for Growth
27 Jun 2011	Unravelling the Puzzle - Challenges for global asset allocation

In the past, the Annual Conferences have featured distinguished keynote speakers, such as Joaquín Almunia, Lord Jonathan Hill, Olli Rehn, Peter Praet and Fernando Restoy and well-renowned academics, including Barry Eichengreen, Paul De Grauwe, Paul Mahoney, Perry Mehrling, Katharina Pistor and Luigi Zingales.

A COMPILATION OF THE POST-CONFERENCE REPORTS IS AVAILABLE [HERE](#).

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2) LIST OF PAST SPONSORING ORGANISATIONS



EURO-CEFG





3) ORGANISING TEAM



**Karel
LANNOO**

Chief Executive Officer, CEPS
General Manager, ECMI



**Fabrice
DEMARIGNY**

Global Head of Financial Advisory Services, Mazars
Chairman, ECMI Board



**Franklin
ALLEN**

Professor of Finance and Economics, Imperial College Business School
Director, Brevan Howard Centre for Financial Analysis



**Andrei
KIRILENKO**

Visiting Professor of Finance, Imperial College Business School
Director, Centre for Global Finance and Technology

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